



## International Super Modified Association

### *2019 Hard Charger Award Sponsorship Form*

The hard charger award is a monetary award given to the driver who advances the greatest number of positions with the highest finishing position in the feature event. Any individual, business or group may sponsor the award. The name of the award sponsor will be announced during the heat and feature portion of the race. The Hard Charger Award Sponsors will be included in race press releases as well as on ISMA's website, Facebook page, Twitter, and on the 2019 Race Flyers. The cost to sponsor each award is \$100. In the event a race has multiple sponsors the driver will receive the entirety of the sponsorship designated for the race.

Race to be sponsored: \_\_\_\_\_

Race Date: \_\_\_\_\_

Sponsor Name to be announced: \_\_\_\_\_

Your Name/Business: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip code \_\_\_\_\_

Phone/Contact: \_\_\_\_\_

E-mail address: \_\_\_\_\_

Please return this form along with a check for the total number of sponsorships (N x \$100) to  
Sponsorship @ ISMA  
PO Box 5157  
Oswego, NY 13126

Sponsorship questions may be addressed to Doc Hathaway 269-330-1915; [dochathaway.ISMA@GMail.com](mailto:dochathaway.ISMA@GMail.com) or to Jessica Stephens [Jessica.Ordway@hotmail.com](mailto:Jessica.Ordway@hotmail.com). We encourage sponsorship materials at least a month before the race event so proper acknowledgement can be made. Company logos are appreciated if so sponsored.